



Sponsors Save the Lives of
Wisconsin's Animals
www.petexpomke.com

2026 Sponsorship Opportunities

2026 marks the 21st year of the Alliance of Wisconsin Animal Rehoming Efforts (AWARE) supporting Wisconsin's homeless animal population. Our charitable event, Pet Expo MKE, formerly known as the Great Lakes Pet Expo, is open to Pet Lovers of all ages! The expo welcomes 1000s of visitors annually, to experience 143,000 square feet of pet loving shopping and services, entertainment, educational experiences, and some of Wisconsin's cutest adoptables. Visit www.petexpomke.com to learn more!

The expo offers sponsors and vendors very affordable pricing for a show of this magnitude. Pet Expo MKE is a **charitable event** and proceeds from this expo benefit area non-profit organizations. This would not be possible without the support of our sponsors.

We would like to offer your organization the opportunity to support our 2026 expo and raise the exposure of your products and/or services to our visitors. Because this is a non-profit event, your contribution is tax deductible! Levels of sponsorship for the 2026 Pet Expo MKE include:

\$250 – Copper Sponsor (unlimited available)

- Logo on the Pet Expo MKE website
- Mention on social media
- Mention in the Pet Expo MKE Final Program

\$650 - Bronze Sponsor (unlimited available)

- Logo on the Pet Expo MKE website
- Mention on social media
- Mention in the Pet Expo MKE Final Program
- Name on the Pet Expo MKE T-Shirt
- 1 Standard Booth for your organization
- 3 tickets (vendor passes) to Pet Expo MKE

\$1000 - Silver Sponsor (15 available – 10 of which for Home Related Businesses)

- Logo on the Pet Expo MKE website with a link to your website
- 2 mentions on social media
- Mention in the Pet Expo MKE Final Program
- Organization's logo on the Pet Expo MKE T-Shirt
- Business Card or Handout materials on table at entrance
- 1 Standard Booth for your organization
- 4 tickets (vendor passes) to Pet Expo MKE

\$1500 – Showcase Sponsor (6 available)

Choose Sponsorship for one of the following areas – Reptile Education, Bark Park, Small Animal Education Station, Cat Alley, Dogs with Jobs, Kids Place, Bird Education, Wildlife Spotlight and the New Product Showcase Auction

- Logo on the Pet Expo MKE website with a link to your website
- 2 mentions on social media
- Mention in the Pet Expo MKE Final Program
- Organization's logo on the Pet Expo MKE T-Shirt
- Business Card or Handout materials and banner displayed in area (banner provided by your organization)
- 1 Standard Booth for your organization
- 6 tickets (vendor passes) to Pet Expo MKE



2025 Sponsorship Opportunities – cont.

\$2000 – Gold Sponsor (3 available)

- Logo on the Pet Expo MKE website with a link to your website
- 2 mentions on social media
- Mention in the Pet Expo MKE Final Program
- Organization's logo on the Pet Expo MKE T-Shirt
- Business Card or Handout materials on table at entrance
- Organization's banner displayed at 1 concession stand (banner provided by your organization)
- 2 email broadcasts to our supporters noting your sponsorship with a link to your website and booth number
- 1 Double Booth (1 corner, 1 standard) for your organization
- 8 tickets (vendor passes) to Pet Expo MKE

\$3000 - Diamond Sponsor (2 available)

- Logo on the Pet Expo MKE website with a link to your website
- 2 mentions on social media
- Mention in the Pet Expo MKE Final Program
- Organization's logo on Pet Expo MKE T-Shirt
- Business Card or Handout materials on table at entrance
- Organization's banner displayed at 1 concession stand and on the activity stage (banners provided by your organization)
- 3 email broadcasts to our supporters noting your sponsorship with a link to your website and booth number
- 2 overhead announcements made throughout the day acknowledging your sponsorship
- 1 Double Booth (1 corner, 1 standard) for your organization
- 10 tickets (vendor passes) to Pet Expo MKE

\$6500 – Platinum Presenting Sponsor – SOLD!!

- Logo on the Pet Expo MKE website with brief description of product or service and link to your website
- Exposure on Pet Expo MKE related social media platforms – Facebook and Instagram
- Logo on all Pet Expo MKE Print Advertising
- Mention on all Pet Expo MKE Media Press Releases
- Mention in the Pet Expo MKE Final Program
- Organization's logo, positioned on top back, of Pet Expo MKE T-Shirt
- Business Card or Handout materials on table at entrance
- Organization's banner displayed at 1 concession stand and at the north entrance (sponsor supplied banner)
- Organization's banner displayed on the Main Stage (sponsor supplied banner)
- 4 email broadcasts to our supporters noting your sponsorship with a link to your website and booth number
- 3 overhead announcements made throughout the day with presenting sponsor acknowledgement and location
- 1 VIP Parking Pass which enables you to park in the area dock with in and out privileges
- Premium Booth (20' x 20' island) with location to be agreed upon between sponsor and the GLPE Director
- 15 tickets (vendor passes) to Pet Expo MKE

We hope you will consider supporting Pet Expos MKE in 2026! We would love the opportunity to work with you to promote your organization to our attendees. Thank you for your consideration and we hope to hear from you! Contact Beth Enneking, Expo Director at 414-484-0416



2026 Sponsorship Commitment Form

Yes, we would like to become a _____ Sponsor of the 2026 Pet Expo MKE!

Organization Name: _____ Contact Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Telephone Number: _____ Email: _____

Website: _____ Facebook: _____

Do you require an invoice? Yes _____ No _____

Authorized Signature: _____ Date: _____

THANK YOU for your support! Please return a copy of the completed form to:

Beth Enneking

Exposition Director

Pet Expo MKE - www.petexpomke.com & Pet Expo LAX – www.petexpolax.com

E-Mail: glpedirector@gmail.com

Phone: 414.484.0416

Mailing Address: 6732 Burma Rd, Waterford, WI 53185

Checks made payable to: AWARE or PayPal/credit card to awarewisconsin@gmail.com