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Pet Expo MKE & AWARE  
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**FOR IMMEDIATE RELEASE****AWARE Presents Pet Expo MKE**

**West Allis, WI**—Pet Lovers - Welcome to 20 Years of Fun! Wisconsin's furriest residents are waiting to meet you at Pet Expo MKE on Saturday, February 1, 2025. The Alliance of Wisconsin Animal Rehoming Efforts (AWARE) is proud to present its 20th expo produced for pet lovers of all ages.

**2025 marks 20 years!** This event is the only charitable event in Wisconsin of this magnitude which helps Wisconsin's animals. All proceeds from ticket sales are returned to our community to help animals in shelters and rescues. Special thanks to our Platinum Presenting Sponsor, SkyDance Pet Lodge at [www.skydancepetlodge.com](http://www.skydancepetlodge.com).

The fun begins with VIP Shopping Hour from 9AM -10AM with general hours 10AM to 5PM. In the mood for kittens, bunnies, birds or a Guinea pig? Maybe a reptile, two or fifty? Whether you're looking to interact with hundreds of species or find your new best friend in the Parade of Rescues, Pet Expo MKE offers the best in show for family entertainment and shopping! Fun for the whole family!

With over 140,000 square feet of pet loving fun, the expo will showcase hundreds of exhibits featuring live animal entertainment on the Main and Activity Stages, specialized interactive educational areas and presentations. Visit the amazing vendors for the newest pet products and services available. Watch the canine agility stars or one of many educational presentations. Meet 100s of adoptable animals from local shelters and rescues! The Reptile Education Area is one of a kind and provides chills and thrills to those daring enough to enter and interact with snakes, spiders, lizards, and more.

**Specialty Areas include:**

**Birds, Birds, Birds!** - Learn about caring for birds, purchase bird supplies all from the Center for Animal Rehabilitation and Ed.

**Caesar's Cancer Resource Center** - Dedicated to helping families of dogs with cancer

**Cat Alley** - A special area for cat lovers, rescue and education.

**Bark Park** - A great spot to watch presentations and meet an adoptable or two.

**Dogs with Jobs** - Learn all about the jobs dogs have!

**Kids Place** - Activities and pet related education for kids of all ages!

**Small Animal Education Station** - Meet smalls and learn what it takes to be home to one of these wonderful critters

**Wild in Wisconsin Wildlife Education** - Meet experts in the area and learn about the wild creatures around us.

**Mondo Lucha Wrestlers** - Autographs and Photos

**Product Showcase and Auction**— See cool new vendor products and support local pets by participating in the raffle and auction. Proceeds will benefit homeless pets in Wisconsin.

**No Empty Bowls Pet Food Drive**—Roxz's Resources & Awareness Inc. will be collecting visitor's donations at both entrances.

**ADMISSION** - General Admission (ages 13 & up) is \$10 from 10AM-3PM, Reduced General Expo Adult Admission is \$5 from 3PM-5PM. FREE admission for children 12 and under, and veterans with military ID from 10AM-5PM. VIP Shopping admission is \$15 (ages 13 & up) and \$3 for kids (5-12). **ADVANCE TICKETS** – Pet Expo MKE General Admission and VIP Shopping Tickets on Sale Now! <https://petexpomke.com/buy-tickets-1/>. Tickets will also available at the door the day of the event. All admission and raffle proceeds from the events benefit AWARE.

**Sorry, personal pets will not be allowed, but service animals specifically trained to aid a person with a disability are welcome.**

**Who is AWARE?**

The Mission of AWARE is to foster cooperative relationships among animal welfare organizations and to improve the lives of companion animals throughout the State of Wisconsin through **A**doption, **W**ellness, **A**dvocacy, **R**escue, and **E**ducation.

Founded in 2002, The Alliance of Wisconsin Animal Rehoming Efforts has been uniting Humane Societies and Rescue organizations to make a difference for homeless animals in the State of Wisconsin. AWARE was formed when a group of leaders in the animal welfare community met to discuss how to promote positive relationships in the animal welfare community. AWARE's membership is comprised of leaders in both the shelter and rescue community. Recognizing that these groups were already working hard to improve the lives of companion animals in Wisconsin, AWARE provides a forum to promote networking and build partnerships between these two groups and further strengthen the effectiveness of each. Communication between groups exists mainly in an online forum, however, conferences and events help to unite the groups on a regular basis. Learn more at [www.awarewisconsin.com](http://www.awarewisconsin.com).

**LEARN MORE AT [WWW.PETEXPOMKE.COM](http://WWW.PETEXPOMKE.COM) OR ON FACEBOOK AT PET EXPO MKE**