



Sponsors Save the Lives of  
Wisconsin's Animals  
[WWW.PETEXPOMKE.COM](http://www.petexpomke.com)

## 2025 Sponsorship Opportunities

2025 marks the 20th year of the Alliance of Wisconsin Animal Rehoming Efforts (AWARE) supporting Wisconsin's homeless animal population. Our charitable event, Pet Expo MKE, formerly known as the Great Lakes Pet Expo, is open to Pet Lovers of all ages! The expo welcomes 1000s of visitors annually, to experience 143,000 square feet of pet loving shopping and services, entertainment, educational experiences, and some of Wisconsin's cutest adoptables. Visit [www.petexpomke.com](http://www.petexpomke.com) to learn more!

The expo offers sponsors and vendors very affordable pricing for a show of this magnitude. Pet Expo MKE is a **charitable event** and proceeds from this expo benefit area non-profit organizations. This would not be possible without the support of our sponsors.

We would like to offer your organization the opportunity to support our 2025 expo and raise the exposure of your products and/or services to our visitors. Because this is a non-profit event, your contribution is tax deductible! Levels of sponsorship for the 2025 Pet Expo MKE include:

### **\$250 – Copper Sponsor (unlimited available)**

- Logo on the Pet Expo MKE website
- Mention on social media
- Mention in the Pet Expo MKE Final Program

### **\$650 - Bronze Sponsor (unlimited available)**

- Logo on the Pet Expo MKE website
- Mention on social media
- Mention in the Pet Expo MKE Final Program
- Name on the Pet Expo MKE T-Shirt
- 1 Standard Booth for your organization
- 3 tickets (vendor passes) to Pet Expo MKE

### **\$1000 - Silver Sponsor (15 available – 10 of which for Home Related Businesses)**

- Logo on the Pet Expo MKE website with a link to your website
- 2 mentions on social media
- Mention in the Pet Expo MKE Final Program
- Organization's logo on the Pet Expo MKE T-Shirt
- Business Card or Handout materials on table at entrance
- 1 Standard Booth for your organization
- 4 tickets (vendor passes) to Pet Expo MKE

### **\$1500 – Showcase Sponsor (6 available)**

**Choose Sponsorship for one of the following areas – Reptile Education, Bark Park, Small Animal Education Station, Cat Alley, Dogs with Jobs, Kids Place, Bird Education, Wild Life Spotlight and the New Product Showcase Auction**

- Logo on the Pet Expo MKE website with a link to your website
- 2 mentions on social media
- Mention in the Pet Expo MKE Final Program
- Organization's logo on the Pet Expo MKE T-Shirt
- Business Card or Handout materials and banner displayed in area (banner provided by your organization)
- 1 Standard Booth for your organization
- 6 tickets (vendor passes) to Pet Expo MKE



## 2025 Sponsorship Opportunities – cont.

### **\$2000 – Gold Sponsor (3 available)**

- Logo on the Pet Expo MKE website with a link to your website
- 2 mentions on social media
- Mention in the Pet Expo MKE Final Program
- Organization's logo on the Pet Expo MKE T-Shirt
- Business Card or Handout materials on table at entrance
- Organization's banner displayed at 1 concession stand (banner provided by your organization)
- 2 email broadcasts to our supporters noting your sponsorship with a link to your website and booth number
- 1 Double Booth (1 corner, 1 standard) for your organization
- 8 tickets (vendor passes) to Pet Expo MKE

### **\$3000 - Diamond Sponsor (2 available)**

- Logo on the Pet Expo MKE website with a link to your website
- 2 mentions on social media
- Mention in the Pet Expo MKE Final Program
- Organization's logo on Pet Expo MKE T-Shirt
- Business Card or Handout materials on table at entrance
- Organization's banner displayed at 1 concession stand and on the activity stage (banners provided by your organization)
- 3 email broadcasts to our supporters noting your sponsorship with a link to your website and booth number
- 2 overhead announcements made throughout the day acknowledging your sponsorship
- 1 Double Booth (1 corner, 1 standard) for your organization
- 10 tickets (vendor passes) to Pet Expo MKE

### **\$6500 – Platinum Presenting Sponsor – SOLD!!**

- Logo on the Pet Expo MKE website with brief description of product or service and link to your website
- Exposure on Pet Expo MKE related social media platforms – Facebook and Instagram
- Logo on all Pet Expo MKE Print Advertising
- Mention on all Pet Expo MKE Media Press Releases
- Mention in the Pet Expo MKE Final Program
- Organization's logo, positioned on top back, of Pet Expo MKE T-Shirt
- Business Card or Handout materials on table at entrance
- Organization's banner displayed at 1 concession stand and at the north entrance (sponsor supplied banner)
- Organization's banner displayed on the Main Stage (sponsor supplied banner)
- 4 email broadcasts to our supporters noting your sponsorship with a link to your website and booth number
- 3 overhead announcements made throughout the day with presenting sponsor acknowledgement and location
- 1 VIP Parking Pass which enables you to park in the area dock with in and out privileges
- Premium Booth (20' x 20' island) with location to be agreed upon between sponsor and the GLPE Director
- 15 tickets (vendor passes) to Pet Expo MKE

**We hope you will consider supporting Pet Expos MKE in 2025! We would love the opportunity to work with you to promote your organization to our attendees. Thank you for your consideration and we hope to hear from you! Contact Beth Enneking, Expo Director at 414-484-0416**



## 2025 Sponsorship Commitment Form

**Yes, we would like to become a \_\_\_\_\_ Sponsor of the 2025 Pet Expo MKE!**

Organization Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

Do you require an invoice? Yes \_\_\_\_\_ No \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***THANK YOU for your support!*** Please return a copy of the completed form to:

Beth Enneking

Exposition Director

Pet Expo MKE - [www.petexpomke.com](http://www.petexpomke.com) & Pet Expo LAX – [www.petexpolax.com](http://www.petexpolax.com)

E-Mail: [glpedirector@gmail.com](mailto:glpedirector@gmail.com)

Phone: 414.484.0416

Mailing Address: W222 N8208 Plainview Parkway, Sussex, WI 53089

**Checks made payable to: AWARE or PayPal/credit card to [awarewisconsin@gmail.com](mailto:awarewisconsin@gmail.com)**