

Contact Information:

Pet Expo MKE
Beth Enneking
414.915.4156
glpedirector@gmail.com

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FOR IMMEDIATE RELEASE

AWARE Presents Pet Expo MKE

West Allis, WI—Wisconsin's furriest residents will strut their stuff at the Alliance of Wisconsin Animal Rehoming Effort's (AWARE) 19th expo, Pet Expo MKE, formerly the Great Lakes Pet Expo, on Saturday, February 3, 2024 at the Wisconsin Exposition Center at WI State Fair Park in West Allis, WI. General hours are from 10AM to 5PM. Arrive early at 9AM for VIP Shopping and catch the deals before the crowd! Animal lovers big and small will have a blast at the biggest charitable event in Southeast Wisconsin, benefiting Wisconsin's homeless pet population. Join us to experience Wisconsin's BEST pet related shopping in one place, on one day! In the mood for a puppy, kitten, bunny, bird or a guinea pig? Maybe a reptile, two or fifty? Whether you're looking to interact with hundreds of species or find your new best friend in the Parade of Rescues, Pet Expo MKE offers the best in show for family entertainment and shopping! Special thanks to our Platinum Presenting Sponsor, SkyDance Pet Lodge. www.skydancepetlodge.com.

This year's expo will showcase hundreds of exhibits with entertaining animal acts on the Main and Activity Stages, specialized interactive educational areas and presentations and the newest pet products on the market. Watch Wisconsin's own National Champion Racine Raiders football players compete against canine agility stars on the Main Stage. Meet 100s of adoptable animals from local shelters and rescues! The Reptile Education Area is one of a kind and provides chills and thrills to those daring enough to enter and interact with snakes, spiders, lizards, and more. Visit our New Product Showcase area to view and enter to win new products offered by vendors. Stop by and grab a picture and autograph with Milwaukee's own Mondo Lucha Pro Wrestlers and Milverine. Education Feature Areas include: Caesar's Cancer Resource Center, Cat Alley, Bark Park, Dogs with Jobs, the Small Animal Education Station and The Kid Place.

VIP Shopping admission is \$15 (ages 13 & up) and \$3 for kids (5-12), General Admission (ages 13 & up) is \$10 from 10AM-3PM, Reduced General Admission is \$5 from 3PM-5PM. FREE admission for children 12 and under, and veterans with military ID from 10AM-5PM. Tickets are available at door. Get VIP Shopping Hour and General Admission tickets online now at www.petexpomke.com. All admission proceeds from the expo benefit AWARE, a nonprofit organization dedicated to improving the lives of companion animals in Wisconsin. **Sorry, personal pets will not be allowed, but service dogs are always welcome!**

Who Is AWARE?

The Mission of AWARE is to foster cooperative relationships among animal welfare organizations and to improve the lives of companion animals throughout the State of Wisconsin through **A**doption, **W**ellness, **A**dvocacy, **R**escue, and **E**ducation.

Founded in 2002, The Alliance of Wisconsin Animal Rehoming Efforts has been uniting Humane Societies and Rescue organizations to make a difference for homeless animals in the State of Wisconsin. AWARE was formed when a group of leaders in the animal welfare community met to discuss how to promote positive relationships in the animal welfare community. AWARE's membership is comprised of leaders in both the shelter and rescue community. Recognizing that these groups were already working hard to improve the lives of companion animals in Wisconsin, AWARE provides a forum to promote networking and build partnerships between these two groups and further strengthen the effectiveness of each. Communication between groups exists mainly in an online forum, however, conferences and events help to unite the groups on a regular basis. Learn more at www.awarewisconsin.com.

LEARN MORE AT WWW.PETEXPOMKE.COM OR ON FACEBOOK AT PET EXPO MKE